

RIVER CULTURE CULTIVATION OF SOCIAL COOPERATIVE HANGANG

- COMBINING CULTURE AND TOURISM IN ECOLOGY

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Chairperson, GD / Social Cooperative Hangang

August 23, 2022

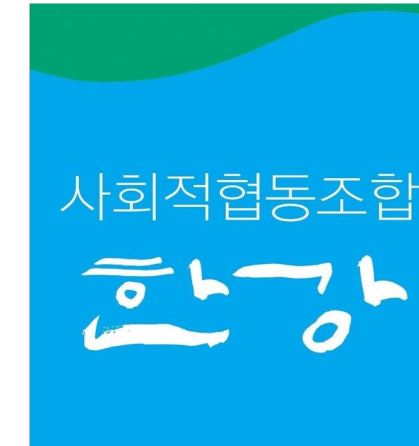
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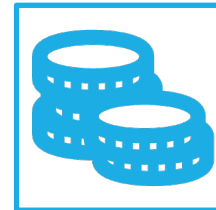
1. Social Cooperative Hangang



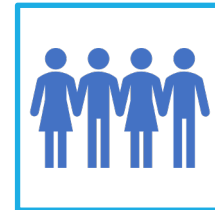
About Us



Members : 642
Employees : 11
(as of Aug 22)



Budget : 3.1
billion Korean
Won (2021)



Number of
volunteers :
about 8,000
(2019 ~ 2021)

Mission Statement

By recovering ecology and restoring authentic culture of Hangang, we bring the values of ecology and culture to people.

History in brief

- Aug 25, 2018: Launching ceremony
- Nov 2018: Registered as Social Cooperative
- Feb 2019: Signed MoU with Hangang Business Headquarter, Seoul Metropolitan Government
- Mar 2019: Signed MoU with Citizen's Alliance for Noeul Park
- May 2019 : Organizing Saetgang Forum
- May 2019: Opened branch office in Goyang city
- June 2019: Designated as Donation Organization by Ministry of Planning & Finance
- Aug. 2019: Designated as prospective Social Enterprise (Ministry of Environment)



History in brief (Continue)

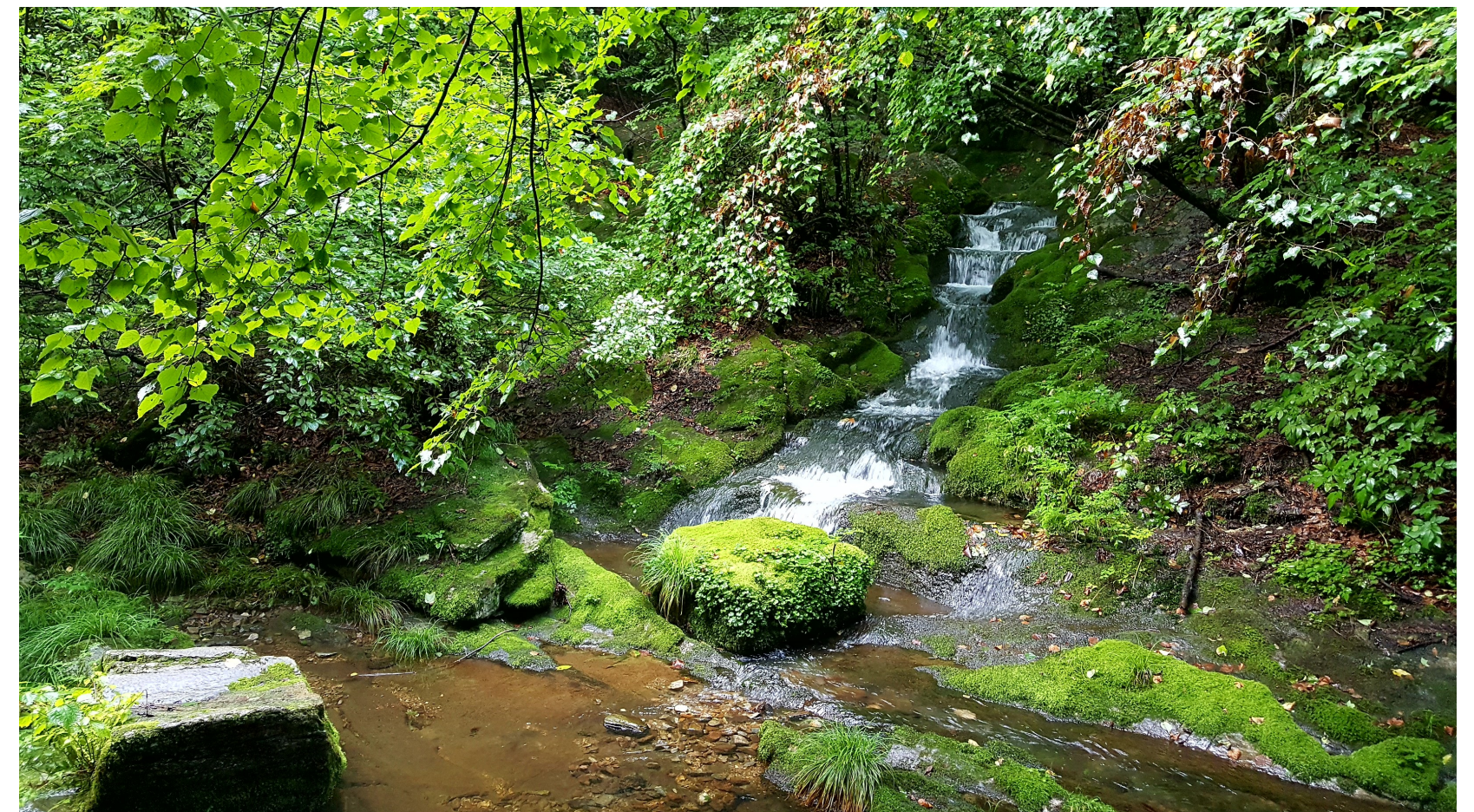
- Apr. 2020 : Designated as consignment business entity for Saetgang Ecological Park (Seoul Metropolitan Government)
- May 2020 : Opened branch office in Yeosu city
- May 2020 : Research project on river culture activation (Ministry of Environment)
- Jan. 2021 : Established Otters Conservation Network
- Mar. 2021 : Signed MoU with Friends of Nature
- Jun. 2021 : Signed Mou with Seoul Metropolitan Government & Hyundai Motors Group about <Environmental Friendly Renovation and Activation of Saetgang Ecological Park>
- Apr. 2022 : Renewal of consignment operation contract for Saetgang Ecological Park
- Apr. 2022 : Signed MoU with Seoul Youngdeungpo Welfare Center for the disabled

Business Area

Restoration of river ecology : management of Saetgang Eco Park, Protection of otters, wetland conservation activities, etc.

River culture activation : building up Yeosu river culture center, Han river trail trekking, riverside camping, Han river roaming theatre, etc.

Citizens' science / campaigns : ecological monitoring by citizen scientists, R&D on civil management of commons, policy research about river culture activation, etc.



Goals – a. Governance



Governance model

- **MoU of 3 parties : Seoul Metropolitan Government / Hyundai Motors Group / Social Cooperative Hangang**
 - Signed date : June 23, 2021
 - MoU title : Environmental friendly renovation and activation of Saetgang Ecological Park
 - MoU period : 10 years
 - Donation by Hyundai Motors based on this MoU : 4.5 billion Korean Won
- **Saetgang Ecological Park Steering Committee**
 - Major stakeholders participates in the steering committee.

Goals – b. Ecological and Cultural Lifestyle



Away from Corona, Close to nature



Goals – c. Ecological Welfare



Saetgang Ecological Park (April 2021)



Saetgang Ecological Park Center remodeling plan

2. Ecological activities



2-1 Enhancing bio-diversity

- Tree planting activities
- Controlling alien species
- Wild lives research and conservation activity



2-2. Conservation of otters

Summary : Otters are back! As ecological system of Saetgang is getting better, otters came back to live in Saetgang park.

- In 2020 : otters monitoring activity
- Jan 2021 : Established Hangang Otters Conservation network
- Jan 2021 : Press conference about otters found in Han river
- Jan 2021 ~ present : Otters' sisters activity
- Jun 2021 : Otters are found at Saetgang Ecological Park
- Until today : Otters habitat protection activity, campaigns, events
such as otters painting festival

수달언니들

한강의 수달을 돌봐줄 자원봉사자를 모집합니다.
수달언니들이 되어주세요.
수달언니들은 수달에 관한 생태교육을
수달 서식지의 모니터링과 먹이주기 활동을
합니다.
○ 모집인원 : 30명
○ 문의 : 02-6956-0596 / 010-9837-0596

교육내용

일정	강의
1/21(목) 오후3시	수달의 이해
1/25(월) 오후4시	수달 모니터링 방법론, 모니터링 보고서 작성법
1/27(수) 2/6(토)	성내천 고덕천 청계천일대
2/8(월) 오후4시	모니터링 보고서 작성 실습
2/16(화)	팀별 모니터링 진행 / 각팀 팀장 선출

사회적협동조합 **한강**

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사회
서울 한강 곳곳에서 '멸종위기종' 천연기념물 수달 발견
2021년 01월 07일 10시 40분 댓글



기사와 관련 없는 자료사진/ YTN



Campaigns



* 세계 수달의날 기념 *

2022년 제1회

수달 그림 그리기 대회

| 2022년 5월 21일(토) 10:00-13:00

| 여의샛강생태공원 여의못 일대
서울특별시 영등포구 여의도동 49

| 7세 - 초등 6학년 누구나

신청 *선착순 50명*

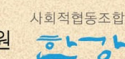


접수기간 5월 4일(수) - 5월 15일(일)

문의 02-2039-1502

▶ <https://forms.gle/9DaRDkzBDAAvZMwh9>

주최 | 여의샛강생태공원



후원 | 서울수달보호네트워크



2-3. Ecological monitoring

Summary : We educate citizen scientists and volunteers to do ecological monitoring. Along with regular monitoring by professionals, we operate citizens' monitoring.

- Monitoring by professionals
- Education courses for citizens : school for 'otter sisters', school for citizen scientists, etc



3. Combining culture and tourism with Ecology

- Why does Hangang combine culture and tourism with ecology?



4. What is River Culture?

- 'River Culture' means everything of environmental, spiritual, materialistic, academic, and emotional features such as river related naturality, community life style, way of living, values, etc.
- > River oriented
- > Utilizing the special features of the space(river)
- > Community build-up
- > Sustainability
- > Local culture boom-up

4-1. River Culture plan in Korea

- 'River Culture Activation' is one of 25 goals stated in Korea First National Water Management Plan (2021~2030).
- > The concept of 'river culture' based on space features and local community should be defined legally.
- > The activation plan of river culture should consider tradition and history of each local area.
Based on these things, activation plan should be set. (2021~2023)

5 Cultural activities - Forest of Humanities

Summary : Humanities school provides with various programs combining ecology, humanities, and arts.

- Humanities program such as writing, philosophy, and literature.
- Photo exhibition in the forest
- Poems recital in the forest
- Film festival

2021 샛숲학교 봄학기

샛숲에서 만나는 老子

노자생태교실 수강생 모집

시민들이 나무를 심고 꽃을 피워 나날이 아름다운 샛강 숲. 자연 속에서 거닐 수 있는 샛숲에서 특별한 교실이 시작됩니다. 일찍이 자연과 어울려 조화롭게 사는 삶의 지혜를 설파한 노자, 그의 생태사상을 공부합니다. 노자를 평생 연구하고 가르쳐온 김 영 교수님의 노자생태교실은 숲 속에 마련된 야외 교실에서 단 여섯 분만 모시고 진행됩니다. 이 지역의 향연에 함께 하실 분은 어서 오세요.

강좌명 노자와 생태사상
일시 : 2021년 4월 3일 ~ 5월 29일. 매주 토요일 오전 10시 ~ 11시 50분 (2021년 전반기 8회, 5/1 근로자의 날은 쉼)
장소 : 여의샛강생태공원 샛숲학교 (무릉도원)
수강신청 : 샛숲학교 이정원 팀장 (02-6956-0596/010-9837-0825)
신청기간 : 3월 18일 ~ 3월 31일
6명의 소규모 인원으로 진행합니다. 가급적 8회차 전부 참여하실 수 있는 분이 신청해주세요.
강사 : 김 영 (사회적협동조합 한강 고문, 인하대 명예교수)
강의교재 : 《샛숲에서 노자 읽기》
참가비 : 오만원 / 조합원은 삼만원으로 할인 / 교재 및 간식 제공 (수강료 이체 계좌: 사회적협동조합 한강/ 우리은행 1005-503-602257)
진행방식 : 노자 함께 읽기와 샛숲 거닐기

여의샛강생태공원

Saetgang Forest School

- Forest healing programs
- Walking program reading poems
- Book concert, etc.







6. Tourism – Voluntour, ESG tour

Purpose : Hangang aims to restore river ecosystem and provides various experiences on river and riverside.

도리강변푸르게
함께 가꾸고 함께 즐겨요



프로그램

시간	내용	비고
11:00~13:00	나무심기	
13:00~14:00	점심식사	농항클럽동조합
14:00~17:00	도리섬 생태관찰 체험 - 카누 체험	순 해설사 동행

※ 일지별 프로그램이 변동될 수 있습니다.

일 시 21.11. 12 ~ 13 (금토)
21.11. 20 ~ 21 (토일)
장 소 여주시 점동면 도리마을 강변
(경기 여주시 점동면 도리 133-1)
재 공 강변 해설 트레킹, 점심, 간식, 여행자보험
참가비 무료(조합원 우선 접수)
접 수 <https://forms.gle/Un67hnAdfEBkA329>
문 의 02-6956-0596 / 010-7561-0615

사회적협동조합 **한강**
<http://coophangang.kr/>



6-1. Voluntour

Concept : Volunteering + Tour

- Tour program with volunteering activities
- For example, plogging tour, tree planting tour, etc
- We organized river trash picking tour doing kayak riding

** Voluntour program for foreign tourists is going to begin from next month.

<https://youtu.be/VlPcVaCQA4s>



6-2. ESG Tour

Purpose : ESG (Environmental, Social and Governance) is the essential goal for global and domestic enterprises. Hangang provides ESG group tour for companies or organizations.

- River trekking program for K Water (state owned company). Joint tour of K water employees and citizens is a governance program of K water.
- We are going to offer tree planting tour program to companies so that they can achieve the goal of 'carbon neutrality'.

7. Vision of Social Cooperative Hangang

- Platform for river ecology & culture
- Citizens' change and participation
- Governance
- Climate action and ESG achievement
- Building up communities.



Thank you!

