

# Bringing International Students into the Local Community:

Promoting Employment for International Students in Japan and Addressing the Issues of  
a Declining Birthrate, an Ageing Population and Urban Concentration

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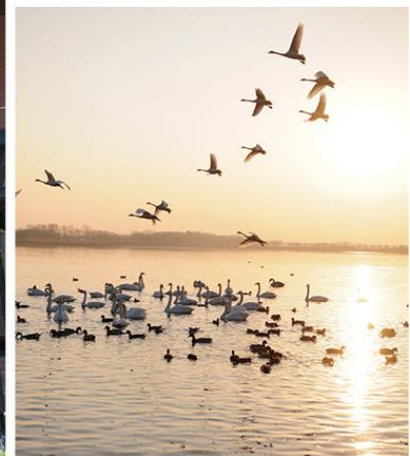
# Funds acquired by Toyo University from the MEXT

- University Global Expansion Support Project
- Employment Promotion Programme for International Students
- Aims;
  - Increase the Number of International Students from around the World
  - Promote Employment of Talented International Students at Domestic Companies
  - Promote Employment at Companies in Sub-urban Areas as well as in the Urban Area
  - Internship Support Projects to Achieve above

# My Responsibility to Implement Summer Internship

業種	インターン先	募集人数	参加人数	重複あり
官公庁・公社・団体	館林市役所	4	①	
官公庁・公社・団体	北区役所子どもわくわく課	28	3	
官公庁・公社・団体	北区役所職員課	1	1	a
官公庁・公社・団体	上市町役場	4	④	a
製造・機械	京三電機	2	2	
製造・家具	イトーキマルイ工業	3	1	
インフラ	山陽ロード工業	2	2	b
商社・エネルギー	関彰商事	2	1	b
製造・食品	森八	3	2	
製造・食品	ジャングルデリバリー	10	③	
製造・商社	三谷産業東京本社	3	2	c
サービス・教育	中越自動車学校	3	1	c
介護	こしじの里	3	2	
介護・観光	てとわ（天川村）	10	1	
食品・観光	山里暮らしネットワーク、他	3	3	
観光	中西興産旅行事業部	2	2	d
宿泊	ken合同会社	8	④	d, e
宿泊	山里舎	6	④	e
宿泊	ANAクラウンプラザホテル	2	2	
宿泊	南三陸ホテル観洋	18	1	
		146人	42人（実質37人）	5名重複

# Tatebayashi city in Gunma Prefecture

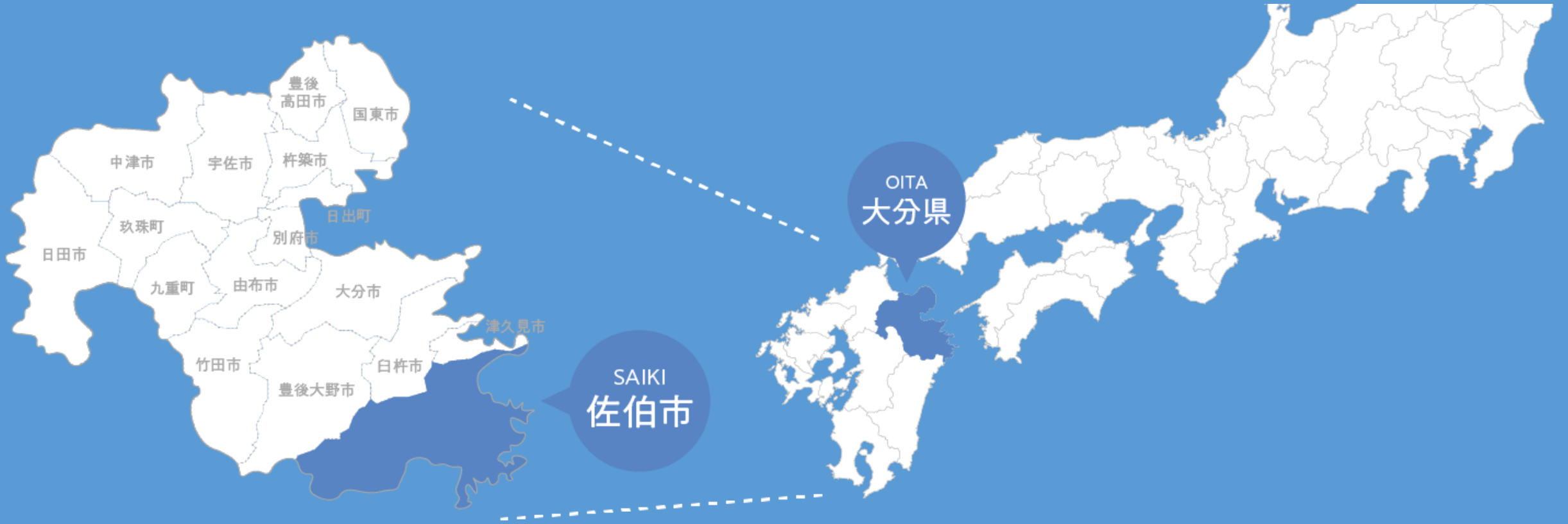




# Kamiichi Town in Toyama Prefecture



# Saiki City in Oita Prefecture





# Saiki City in Oita Prefecture

佐伯市ふるさと納税

その輝きが刺激する  
Brilliance inspires Saiki City

美しい自然と、ひとが共存するまち 佐伯

Saiki City, a town  
where beautiful nature and  
people coexist

SAIKI CITY

Organic



# Tanabe City in Wakayama Prefecture





# Common Points of These Local Authorities

- Local Governments without Universities
- Local Governments with Abundant Natural Resources
- Local Governments where the Birth-rate is Declining and the Population is Ageing Rapidly
- Local Governments that Need Foreign Labour as well as Domestic Immigrants and Long-term Residents

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- Local Governments with Environmental Resources such as Forests and Water Resources
- Local Governments where Traditional (Conservative) Japanese Human Relationships Remain
- Local Governments Seeking Foreign Companies and Talented International HR

# Participants in Summer Internship Programme in 2024

国・地域	参加人数	割合
中国	26	61.9%
韓国	4	9.5%
イタリア	3	7.1%
タイ	3	7.1%
インドネシア	2	4.8%
香港	1	2.4%
日本	1	2.4%
ベトナム	1	2.4%
ミャンマー	1	2.4%
総計	42	100.0%

# Problems

- The Small Number of Participants from Europe, the United States, Southeast Asia and Australia
  - The lack of a matching with the wishes of the local government
- Local Governments in China and South Korea are Familiar with
  - Most Chinese and South Korean Students who Graduate from Toyo University Go on to Graduate Schools in Europe and America



# Grades of the Participants

学年	のべ人数	実質	割合
学部1年生	2	2	5.4%
学部2年生	6	6	16.2%
学部3年生	12	12	32.4%
学部4年生	7	7	18.9%
交換留学生	11	7	18.9%
修士1年生	2	1	2.7%
修士2年生	2	2	5.4%
総計	42人	37人	100.0%

# Problems

- Considering Japan's Practice of Recruiting New Graduates en Masse, Third-year University Students are the Most Important
- Students who Mistake Local Internships for Just a Travel
- The Grades that Local Governments Want are not Participating Sufficiently

# Faculties of the Participants

学部	実質参加人数	割合
国際観光学部	8	21.6%
文学部	6	16.2%
社会学部	7	18.9%
国際学部	4	10.8%
理工学部	4	10.8%
大学院博士前期課程	3	8.1%
経営学部	2	5.4%
経済学部	1	2.7%
生命科学部	1	2.7%
法学部	1	2.7%
総計	37	100%



# Problems

- There are Few Participants from the Science and Technology Fields, which are in Demand by Local Manufacturers
- There are Few Participants from the Agricultural Science Field, which are in Demand by Local Agricultural Businesses
- There are Many Participants from Global-related Faculties such as International Tourism and International Studies.
- There are Few Participants who Want to Become Local Government Employees.
- A Bridge that Directly Connects the Local and Global

# Gap between Local Gov. and University

- University Side
  - Promotion of Employment for International Students
  - Establishment of Prestige in Local Areas
  - Popularisation of University Name
- Government
  - Establishment of University Campus Branches
  - Creation of a Relevant Population
  - Contribution of University Researchers to Local Administration

# Regional Revitalization and Our Internship Projects

- The Economic Disparity between Urban and Sub-urban Areas is an Urgent Issue in Japan
  - The Influx of Young People into Urban Areas
  - The Decline in the Working Age Population in Sub-urban Areas
  - The Increase in the Elderly Population in Sub-urban Areas
  - The Decline of Communities in Sub-urban Areas
  - The Difficulty of Creating Communities in Urban Areas
- Open Question
  - How should Universities Contribute to Regional Revitalisation?